



On **Saturday, April 21, 2012**, Immaculate Conception High School is hosting our **42nd Annual Knight of Jewels Dinner Dance and Auction** at The Hyatt Lodge in Oak Brook.

The festivities honor the benefactors, faculty, and alumni of the high school. It also serves as our major fundraising event of the year, with prior year's proceeds allocated to the enhancement of academic programs, student organizations, professional development, and the continuation of updating technology throughout the school.

We would personally like to thank all those who supported this event last year – it's people like you that make this event possible and successful! You believe in our mission and your dedication has helped ICHS to accomplish so many wonderful things. We're proud of the significant growth that we have seen over the last few years and invite you to share in that success again this year.

This year's gala is extremely important as we continue to celebrate our 75th Anniversary. We're thrilled to be inducting The Sisters of St. Agnes as this year's Wall of Honor award recipients at the event and have some other new and exciting surprises in store for this special anniversary year!

Please consider purchasing an ad or becoming a sponsor for our event this year – we would be happy to discuss the added benefits with you, not to mention how it will help our students!

You can contact us directly with any questions or to confirm your commitment today. Again, thank you for your continued support of secondary Catholic education at Immaculate Conception High School.

Sincerely,

Ruth Hill and Teresa Roberto
ICHS Knight of Jewels
Sponsorship and Advertising Chairpersons

Nora Hipskind and Maria Hanlon
Sponsorship and Advertising Committee

SPONSORSHIP INFORMATION

DIAMOND JUBILEE SPONSOR (\$5,000)

- 12 tickets to the Knight of Jewels Dinner Dance and Auction.
- Full-Page Ad (5.5w x 8.5h) placed in the front of our special edition 75th Anniversary Monthly/Weekly Planner.
- 2 Bonus Monthly Calendar Promotional Block Ads. (*Monthly Block ads are text only and reserved on a first-come, first-served basis*).
- *Ultimate recognition* on our online auction tool, Bidding for Good, which includes your logo and link to your website on every page of our auction catalog in the highlighted right-sidebar; your logo and link to your website on all emails sent throughout the duration of our online auction in the right-sidebar; and a post-auction personalized performance report defining the total number of impressions, click-throughs of your logo and web link.
- Promotion in all of ICHS materials and recognition as the **Diamond Jubilee Sponsor** of the event.

SISTERS OF ST. AGNES SPONSOR (\$2,500)

- 6 tickets to the Knight of Jewels Dinner Dance and Auction.
- Half-Page Ad (5w x 4.25h) placed in the front of our special edition 75th Anniversary Monthly/Weekly Planner.
- 1 Bonus Monthly Calendar Promotional Block Ad. (*Monthly Block ads are text only and reserved on a first-come, first-served basis*).
- *Premier recognition* on our online auction tool, Bidding for Good, which includes your logo and link to your website on the bottom banner of the auction home page; your logo and link to your website on up to 10 emails sent throughout the duration of our online auction in the right-sidebar; and a post-auction personalized performance report defining the total number of impressions, click-throughs of your logo and web link.
- Promotion in all of ICHS materials and recognition as the **Sister of St. Agnes Sponsor** of the event.

MONSIGNOR PLUNKETT SPONSOR (\$1,000)

- 2 tickets to the Knight of Jewels Dinner Dance and Auction.
- Half-Page Ad (5w x 4.25h) placed in the front of our special edition 75th Anniversary Monthly/Weekly Planner.
- *Basic recognition* on our new online auction tool, Bidding for Good, which includes your logo and link to your website on the bottom banner of the auction home page.
- Promotion in all of ICHS materials as the **Monsignor Plunkett Sponsor** of the event.

Note: if you can't make it to the event, donating these tickets to cover the cost for teachers, coaches or our special guests – The Sisters of St. Agnes – would be greatly appreciated!

Advertising Rates

Don't miss this opportunity to get your brand in front of the right audience!

This special edition ICHS 75th Anniversary Monthly/Weekly Planner is a great size to keep in a purse or briefcase – what a great way to promote your business. Guests will have your business fresh on their minds as they see your ad each time they open their planner to glance at the calendar or write down a note.

Full page \$999 1/2 page \$599

Artwork Specifications:

NEW LARGER ADS!

Full page: 5.5w x 8.5h

Half page: 5w x 4.25h

Ready artwork formats: PDF, .JPG, .EPS, .TIFF – preferred delivery method via email to Tracy Vasquez at tnvasquez@sbcglobal.net

Artwork Deadline: Monday, March 26, 2012

If you have any questions about sponsorship and advertising, or to confirm your participation today, please contact any of the committee members below:

Ruth Hill

p. 630.833.5014

e. hillruth3@comcast.net

Teresa Roberto

p. 630.833.1663

e. mtroberto@aol.com

Nora Hipskind

p. 630.279.1002

e. norahipskind@comcast.net

Maria Hanlon

p. 630.775.0505

e. polarhq@aol.com

Special edition 75th Anniversary Monthly/Weekly Planner



Full page Ad Samples (5.5w x 8.5h)

The image shows an open spiral-bound notebook with two full-page advertisements. The left page features a congratulatory message for Immaculate Conception High School and an advertisement for Haggerty Auto Group. The right page features an advertisement for Olympic Physical Therapy. Three black arrows point upwards from the bottom of the notebook towards the top of the pages.

Left Page Advertisement: Haggerty Auto Group

Congratulations!
Immaculate Conception High School
On Another Wonderful
Knight of Jewels

**HAGGERTY
AUTO GROUP**

200 E. Roosevelt Rd. West Chicago, IL 630.231.2000
300 W. Roosevelt Rd. State Street, IL 630.465.4100
300 W. Roosevelt Rd. 90th Park, IL 630.279.2000

ROOSEVELT ROAD (RTE. 38)
haggertygroup.com

Right Page Advertisement: OLYMPIC PHYSICAL THERAPY

LET US HELP YOU GET BETTER

- Pre/Post Surgical Rehab
- Shoulder & Arm pain
- Knee & Hip pain
- Back & Neck pain
- Sports Rehab
- Strains & Sprains
- Rebuild Strength & Flexibility

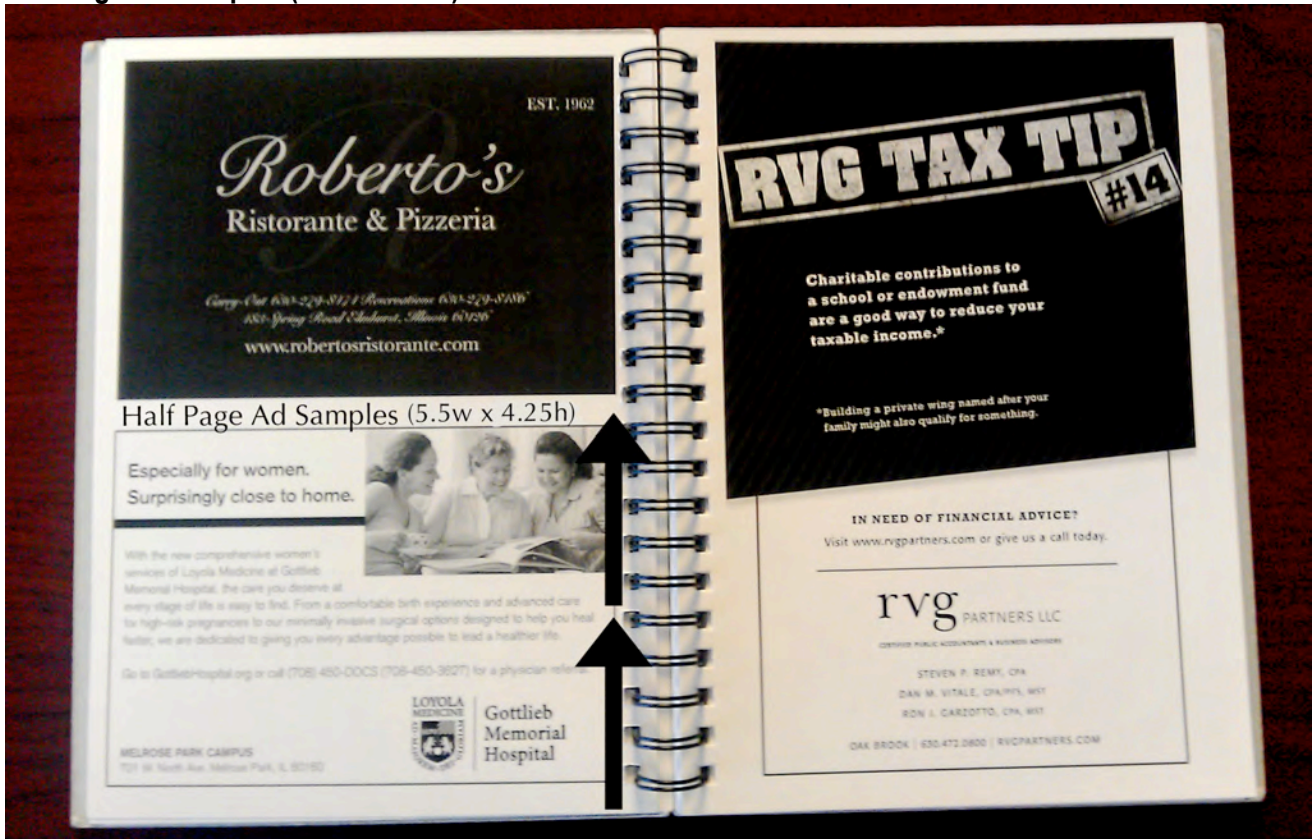
DR. MICHAEL CALCAGNO
Lifetime Elmhurst resident and IC graduate

Dr. Scott Kenny **Dr. Eric Schouten**
Licensed Physical Therapists on staff.

Call (630) 833-4437
533 South York Road, Elmhurst, Illinois 60126
WWW.OLYMPICCHIROPRACTIC.COM

**ONCE A KNIGHT
ALWAYS A KNIGHT!**

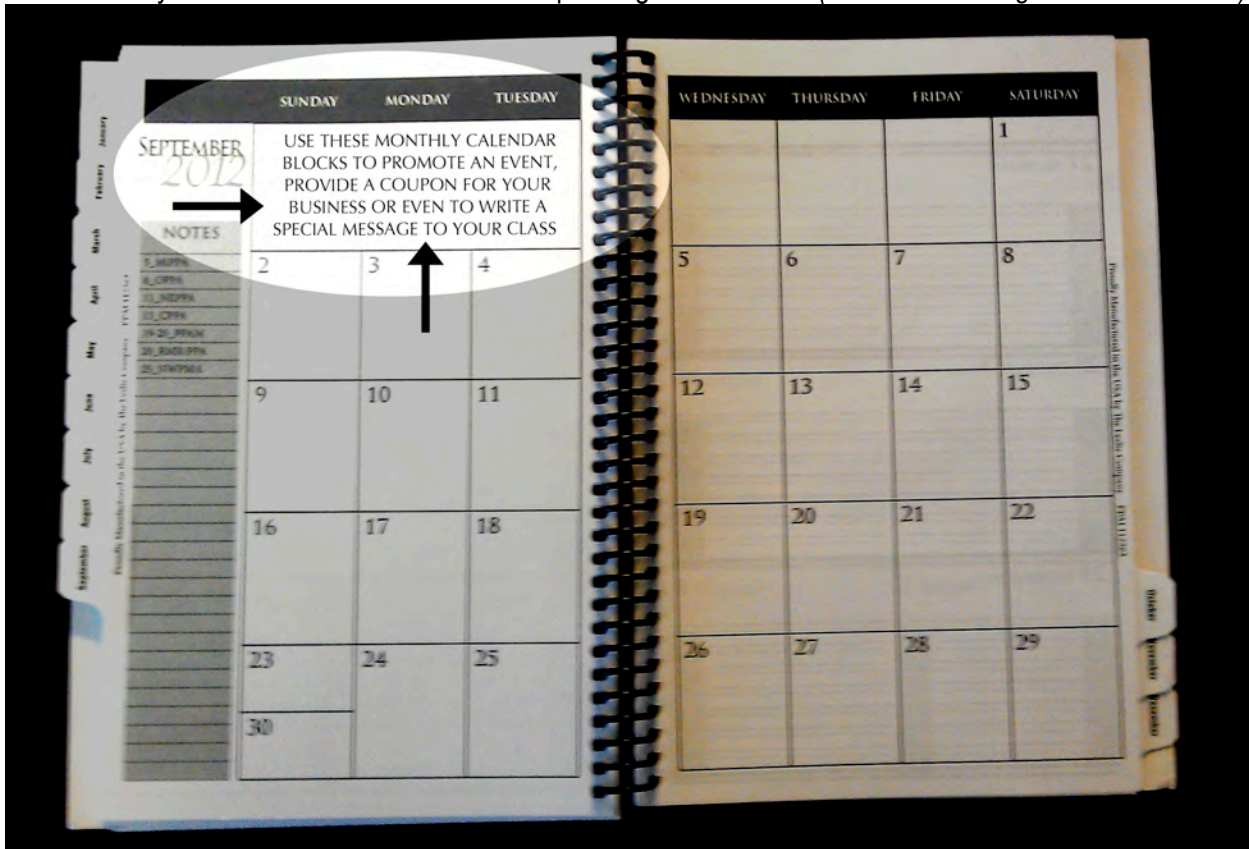
Half Page Ad Samples (5.5w x 4.25h)



Half Page Ad Samples (5.5w x 4.25h)

Bonus Monthly Calendar Promotional Block Ads

Sizes will vary from 5w x 1.5h to 2.5w x 1.5h depending on the month (June 2012 through December 2013)





IMMACULATE CONCEPTION HIGH SCHOOL
Celebrating 75 Years of Excellence.

Username Password [Sign In](#) [Forgot Password?](#) | [Register to Bid](#) [BiddingForGood Home](#) | [Help](#)

Search for Items
 [GO!](#)
[VIEW ALL ITEMS](#) (0)

- DONATE ITEMS
- DONATE CASH
- EMAIL UPDATES
- REFER FRIENDS

Share This Page



Run an
Online
Fundraiser

[Auction Home](#) [Email Page](#)

Join us in celebrating 75 Years of Excellence at ICHS!



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Would you please consider making a donation or becoming a sponsor this year?

No donation is too small; any contribution of gift certificates, tickets to sporting or theater events, weekend getaways, collectible items or cash donations will be greatly appreciated. Please click on the **Donate Items** icon on the left or contact any of our Merchandising Chairs for more info.

Laura Packer 630.279.7362
laughlinpacker@comcast.net

Karen (Devereux) Ricobene 630.359.0244
karenricobene@comcast.net

Noreen Cheng 630.833.2629
cheng7@sbcglobal.net

Becky (Cronin) Sutton 630.782.1873
suttonbecky@comcast.net

Become a SPONSOR.

Place your company's logo on our site that links back to your own web page and you could develop new business. We can track how often your logo is viewed and clicked to see just how many people are accessing your site.

You'll also get an ad placed in our new special edition 75th anniversary daily planner keepsake that will be given to guests at the event!



Gibbons Funeral Homes/The Gibbons Family

GET EXPOSURE
ON OUR KOJ WEBSITE
WITH YOUR LOGO AND
LINK TO YOUR WEBSITE!

Bidding for Good KOJ Website/Email Sample
(Ultimate Recognition above, Premier and Basic recognition below)

A special THANK YOU to our 2011 Knight of Jewel Sponsors! We hope that we can count on your support again this year. \$5,000: David Dyer, 3D Exhibits/Faut Family, Gillette Family, Julie Hendricks, Preister Aviation/Charles Preister \$2,500: Gibbons Funeral Home/Gibbons Family, Haggerty Auto Group/Haggerty Family, Olympic Chiropractic/Michael Calcagno \$1,000: Cole Taylor Bank/Tom Ryan, Robertos Ristorante



The
Gillette
Family

Rich and Denise
Gillette



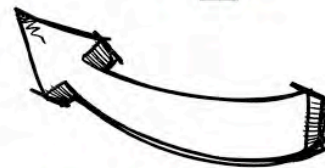
Gibbons Funeral
Homes/The Gibbons
Family



Cole Taylor
Bank/Ryan Family



Roberto's
Ristorante
& Pizzeria



GET EXPOSURE
ON OUR KOJ WEBSITE
WITH YOUR LOGO AND
LINK TO YOUR WEBSITE!

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BiddingForGood

Run an Online Fundraiser